**Peer Review Form**

**Project Title:**

**CUSTOMER SEGMENTATION IN SHOPPING MALL**

**Group Members:** (i) MEGALA A/P SONTULOM

(ii) MUHAMMAD IQBAL BIN MOHAMAD YUNUS

(iii) NUR IZZATI BINTI SHAFIE

(iv) NUR'AIN NAJIHA BINTI ZAKARIA

**Evaluator: HARIHARAN A/L R. MOHAN**

**Presentation Date: 4/2/2021**

**Presentation Time:**

|  |  |  |  |
| --- | --- | --- | --- |
| **No.** | **Elements** | **Marks** | |
| **Obtained Marks** | **Full Marks** |
| 1. | **Project Work**   * Slides (Compact & Precise) (1) * Overall organization of Presentation (1) * Soft Skills (Teamwork/Management) (1) * Creativity & Innovation (2) | 5% | 5% |
| 2. | **Individual Evaluation**   * Contribution (5) * Quality of Work (5) * Question & Answer (Correct & Confidence) (5) | (i) 15% | 15% |
| (ii) 14% |
| (iii) 15% |
| (iv) 15% |
| **TOTAL** | |  | 20 % |

**Overall Comments:**

**Good Presentation and Explanation**

**Need to do the comparison and validate the clusters**